

2025-2026 UNITED WAY OF VENTURA COUNTY WOMEN UNITED MEMBERS

- Andres Alcaraz
Samantha Argabrite
Pattie Braga
Justin Breuklander
Dr. Lisa Buono
- Amanda Flaum
Mary Godschalk
Sierra Gutierrez
Gabby Hernandez
Heather Hoffman
- Carolyn Johnson
Laura McAvoy
Deseri Rose Meraz
Dr. Shanté Morgan-Carter
Charleen Morla-Garcia
- Dr. Leanne Neilson
Janice Pinkowski
Emily Rizzi

UNITED WAY STAFF

Susan Englund - Vice President, Community Impact
Dawn Pettersen - Director, Resource Development and Marketing

Sponsor Information

DEADLINE FOR SPONSORSHIP:
May 8, 2026

EARLY BIRD TICKET PRICE \$100 - AFTER MAY 8, 2026. PRICE INCREASES TO \$150
EARLY BIRD TABLE OF 8-\$800 - AFTER MAY 8, 2026. PRICE INCREASES TO \$1200

☐ \$20,000
EVENT
SPONSOR

☐ \$10,000
PRESENTING
SPONSOR

☐ \$5,000
ADVOCATE
SPONSOR

☐ \$3,000
AMBASSADOR
SPONSOR

☐ \$1,000
SUPPORTING
SPONSOR

☐ x \$100/\$150
TICKET**

☐ x \$800/\$1200
TABLE OF 8

TABLE NAMES _____

SPONSORSHIP INFORMATION

Total Sponsorship Investment: \$ _____ Sponsor Company Name: _____
Contact Person: _____ Address: _____
City: _____ State: _____ Zip: _____
Email: _____ Phone: (____) ____ - ____ Fax: (____) ____ - ____

PAYMENT INFORMATION

☐ Check enclosed for \$ _____. Please make check payable to: **United Way of Ventura County.**
Credit Card Type: ☐ Mastercard ☐ Visa ☐ American Express ☐ Discover
Credit Card #: _____ Expiration Date: _____ Zip Code: _____
Name on Card: _____
Signature (required): _____ Date: _____
☐ Please invoice me

Please return this form to:
UNITED WAY OF VENTURA COUNTY
ATTN: Dawn Pettersen
702 County Square Drive, Suite 100
Ventura, California 93003
(Please reference **WU 2026** on memo)

For more information contact:
Dawn Pettersen
Director, Resource Development
and Marketing
Dawn.Pettersen@vcunitedway.org
Phone: (805) 485-6288 ext. 230



United Way of Ventura County is a registered 501(c) (3) non-profit organization, Tax ID: 95-1945833

LEADING
THE CHARGE
INSPIRING
THE CHANGE™

UNITED WAY OF VENTURA COUNTY
**WOMEN
UNITED®**

WOMEN UNITED 2026 EDUCATION AWARDS



THURSDAY, JUNE 4, 2026 | 11:30 AM - 2:00 PM

CALIFORNIA LUTHERAN UNIVERSITY | GILBERT SPORTS & FITNESS CENTER



We Are Women United.®

As an integral part of United Way, Women United® fights for the health, education, and financial stability of every person in every community. We are a diverse, vibrant community, bound together by a powerful sense of belonging – to each other, to the organization’s mission, and to the communities we call home. Our powerful, global network of women leaders, over 70,000 strong, lives united against the most critical issues facing more than 165 communities in six countries.

We Ignite Change.

Communities need champions who understand their problems, see their potential, and will offer solutions that will make a difference. And global change is only possible when there is a vast and organized network that can lift up proven strategies and bring them to other communities. We ignite the power of women—who bring the passion, expertise, and resources needed to get things done – to create lasting change in their communities.

Our Mission.

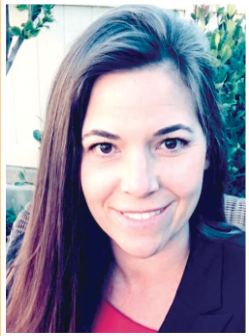
Our mission is to mobilize the power of women as change-makers, creating a community where women, families and communities thrive. We aspire to transform local, organic growth into exponential, enterprise-level growth, by rallying our strong and passionate women leaders around an enthusiastically positive vision for the future.

Join Us.

Women United is at the forefront of United Way’s movement to build stronger communities. Join a diverse group of women leaders who are engaged with philanthropy, volunteerism and advocacy.



HEATHER HOFFMAN
CHAIR, WOMEN UNITED



SIERRA GUTIERREZ
PAST CHAIR, WOMEN UNITED

For questions and more info, contact Dawn Pettersen at:
(805) 485-6288 ext. 230
or Dawn.Pettersen@vcunitedway.org

Power of the Purse



For representation only
not actual opportunity item

POWER OF THE PURSE TICKETS

“Dig Deep in your purse today” for a Women United cause!
Opportunity to win luxury designer purse(s) worth approximately \$150 - \$1500.
limit 2 per guest
The more tickets you buy - the more chances of winning!
Drawings at end of event.

1 for \$10.00, 3 for \$20 or 10 for \$50

Tickets available at event

100% of all proceeds benefit United Way programs.

Women involved in Women United see the communities they serve as an extension of their family. This is key, because women reinvest an average of 90% of their income in their families.

Presenting Sponsor

California Lutheran
UNIVERSITY

Keynote Speaker
TO BE ANNOUNCED

Sponsorship Opportunities

**\$20,000
EVENT
SPONSOR**

- 3 TABLES OF 8 WITH PROMINENT SEATING
- FULL-PAGE AD IN THE PRINTED EVENT PROGRAM
- PROMINENT LOGO RECOGNITION ON ALL EVENT PRINTED MATERIALS AND ON SCREEN AT EVENT
- ONSTAGE SPEAKING OPPORTUNITY
- TABLE SIGN RECOGNITION
- VERBAL RECOGNITION FROM THE PODIUM
- ACKNOWLEDGMENT IN EVENT PRESS RELEASES
- COMPANY MENTION IN E-NEWSLETTER AND SOCIAL MEDIA
- COMPANY RECOGNITION ON WEBSITE FOR ONE-YEAR

**\$10,000
PRESENTING
SPONSOR**

- 2 TABLES OF 8 WITH PROMINENT SEATING
- FULL-PAGE AD IN THE PRINTED EVENT PROGRAM
- PROMINENT LOGO RECOGNITION ON ALL EVENT PRINTED MATERIALS AND ON SCREEN AT EVENT
- ONSTAGE SPEAKING OPPORTUNITY
- TABLE SIGN RECOGNITION
- VERBAL RECOGNITION FROM THE PODIUM
- ACKNOWLEDGMENT IN EVENT PRESS RELEASES
- COMPANY MENTION ON WEBSITE, E-NEWSLETTER AND SOCIAL MEDIA

**\$5,000
ADVOCATE
SPONSOR**

- TABLE OF 8
- HALF-PAGE AD IN THE PRINTED EVENT PROGRAM
- LOGO RECOGNITION ON ALL EVENT PRINTED MATERIALS AND ON SCREEN AT EVENT
- TABLE SIGN RECOGNITION
- VERBAL RECOGNITION FROM THE PODIUM ACKNOWLEDGMENT IN EVENT PRESS RELEASES
- COMPANY MENTION ON WEBSITE, E-NEWSLETTER AND SOCIAL MEDIA

**\$3,000
AMBASSADOR
SPONSOR**

- 6 SEATS AT A TABLE
- QUARTER-PAGE AD IN THE PRINTED EVENT PROGRAM
- LOGO RECOGNITION ON ALL EVENT PRINTED MATERIALS AND ON SCREEN AT EVENT
- TABLE SIGN RECOGNITION
- COMPANY MENTION ON WEBSITE, E-NEWSLETTER AND SOCIAL MEDIA

**\$1,000
SUPPORTING
SPONSOR**

- 4 SEATS AT A TABLE
- LISTING ON ALL EVENT PRINTED MATERIALS
- COMPANY MENTION ON WEBSITE, E-NEWSLETTER AND SOCIAL MEDIA

NOTE: All benefits delivered after signed sponsorship agreement has been received.