

## 2025-2026 UNITED WAY OF VENTURA COUNTY WOMEN UNITED MEMBERS

Andres Alcaraz	Amanda Flaum	Carolyn Johnson	Dr. Leanne Neilson
Samantha Argabrite	Mary Godschalk	Laura McAvoy	Janice Pinkowski
Pattie Braga	Sierra Gutierrez	Deseri Rose Meraz	Emily Rizzi
Justin Breuklander	Gabby Hernandez	Dr. Shanté Morgan-Carter	
Dr. Lisa Buono	Heather Hoffman	Charleen Morla-Garcia	

## UNITED WAY STAFF

Susan Englund - Vice President, Community Impact

Dawn Pettersen - Director, Resource Development and Marketing

## Sponsor Information

DEADLINE FOR SPONSORSHIP:  
May 8, 2026

EARLY BIRD TICKET PRICE \$100 - AFTER MAY 8, 2026. PRICE INCREASES TO \$150

EARLY BIRD TABLE OF 8-\$800 - AFTER MAY 8, 2026. PRICE INCREASES TO \$1200

\$20,000 EVENT SPONSOR    \$10,000 PRESENTING SPONSOR    \$5,000 ADVOCATE SPONSOR    \$3,000 AMBASSADOR SPONSOR    \$1,000 SUPPORTING SPONSOR    X \$100/\$150 TICKET\*\*    X \$800/\$1200 TABLE OF 8

TABLE NAMES \_\_\_\_\_

### SPONSORSHIP INFORMATION

Total Sponsorship Investment: \$ \_\_\_\_\_ Sponsor Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_ - \_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_ - \_\_\_\_

### PAYMENT INFORMATION

Check enclosed for \$ \_\_\_\_\_. Please make check payable to: **United Way of Ventura County**.

Credit Card Type:  Mastercard  Visa  American Express  Discover

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature (required): \_\_\_\_\_ Date: \_\_\_\_\_

Please invoice me

Please return this form to:

**UNITED WAY OF VENTURA COUNTY**

ATTN: Dawn Pettersen

702 County Square Drive, Suite 100

Ventura, California 93003

(Please reference **WU 2026** on memo)

For more information contact:

**Dawn Pettersen**

Director, Resource Development  
and Marketing

Dawn.Pettersen@vcunitedway.org

Phone: (805) 485-6288 ext. 230



United Way of Ventura County is a registered 501(c) (3) non-profit organization, Tax ID: 95-1945833

LEADING  
THE CHARGE  
INSPIRING  
THE CHANGE™

UNITED WAY OF VENTURA COUNTY  
**WOMEN  
UNITED®**

## WOMEN UNITED 2026 EDUCATION AWARDS



## SPONSORSHIP OPPORTUNITIES

THURSDAY, JUNE 4, 2026 | 11:30 AM - 2:00 PM

CALIFORNIA LUTHERAN UNIVERSITY | GILBERT SPORTS & FITNESS CENTER



## We Are Women United.®

As an integral part of United Way, Women United® fights for the health, education, and financial stability of every person in every community. We are a diverse, vibrant community, bound together by a powerful sense of belonging – to each other, to the organization's mission, and to the communities we call home. Our powerful, global network of women leaders, over 70,000 strong, lives united against the most critical issues facing more than 165 communities in six countries.

## We Ignite Change.

Communities need champions who understand their problems, see their potential, and will offer solutions that will make a difference. And global change is only possible when there is a vast and organized network that can lift up proven strategies and bring them to other communities. We ignite the power of women—who bring the passion, expertise, and resources needed to get things done – to create lasting change in their communities.

## Our Mission.

Our mission is to mobilize the power of women as change-makers, creating a community where women, families and communities thrive. We aspire to transform local, organic growth into exponential, enterprise-level growth, by rallying our strong and passionate women leaders around an enthusiastically positive vision for the future.

## Join Us.

Women United is at the forefront of United Way's movement to build stronger communities. Join a diverse group of women leaders who are engaged with philanthropy, volunteerism and advocacy.



**HEATHER HOFFMAN**  
CHAIR, WOMEN UNITED



**SIERRA GUTIERREZ**  
PAST CHAIR, WOMEN UNITED

For questions and more info, contact Dawn Pettersen at:  
(805) 485-6288 ext. 230  
or [Dawn.Pettersen@vcunitedway.org](mailto:Dawn.Pettersen@vcunitedway.org)

## Power of the Purse



For representation only  
not actual opportunity item

### POWER OF THE PURSE TICKETS

"Dig Deep in your purse today" for a Women United cause!  
Opportunity to win  
luxury designer purse(s) worth approximately  
\$150 - \$1500.  
*limit 2 per guest*  
The more tickets you buy - the more chances of winning!  
Drawings at end of event.

**1 for \$10.00, 3 for \$20 or 10 for \$50**

#### Tickets available at event

*100% of all proceeds benefit United Way programs.*

Women involved in Women United see the communities they serve as an extension of their family. This is key, because women reinvest an average of 90% of their income in their families.

**Keynote Speaker  
TO BE ANNOUNCED**

## Sponsorship Opportunities

### \$20,000 EVENT SPONSOR

- 3 TABLES OF 8 WITH PROMINENT SEATING
- FULL-PAGE AD IN THE PRINTED EVENT PROGRAM
- PROMINENT LOGO RECOGNITION ON ALL EVENT PRINTED MATERIALS AND ON SCREEN AT EVENT
- ONSTAGE SPEAKING OPPORTUNITY
- TABLE SIGN RECOGNITION
- VERBAL RECOGNITION FROM THE PODIUM
- ACKNOWLEDGMENT IN EVENT PRESS RELEASES
- COMPANY MENTION IN E-NEWSLETTER AND SOCIAL MEDIA
- COMPANY RECOGNITION ON WEBSITE FOR ONE-YEAR

### \$10,000 PRESENTING SPONSOR

- 2 TABLES OF 8 WITH PROMINENT SEATING
- FULL-PAGE AD IN THE PRINTED EVENT PROGRAM
- PROMINENT LOGO RECOGNITION ON ALL EVENT PRINTED MATERIALS AND ON SCREEN AT EVENT
- ONSTAGE SPEAKING OPPORTUNITY
- TABLE SIGN RECOGNITION
- VERBAL RECOGNITION FROM THE PODIUM
- ACKNOWLEDGMENT IN EVENT PRESS RELEASES
- COMPANY MENTION ON WEBSITE, E-NEWSLETTER AND SOCIAL MEDIA

### \$5,000 ADVOCATE SPONSOR

- TABLE OF 8
- HALF-PAGE AD IN THE PRINTED EVENT PROGRAM
- LOGO RECOGNITION ON ALL EVENT PRINTED MATERIALS AND ON SCREEN AT EVENT
- TABLE SIGN RECOGNITION
- VERBAL RECOGNITION FROM THE PODIUM ACKNOWLEDGMENT IN EVENT PRESS RELEASES
- COMPANY MENTION ON WEBSITE, E-NEWSLETTER AND SOCIAL MEDIA

### \$3,000 AMBASSADOR SPONSOR

- 6 SEATS AT A TABLE
- QUARTER-PAGE AD IN THE PRINTED EVENT PROGRAM
- LOGO RECOGNITION ON ALL EVENT PRINTED MATERIALS AND ON SCREEN AT EVENT
- TABLE SIGN RECOGNITION
- COMPANY MENTION ON WEBSITE, E-NEWSLETTER AND SOCIAL MEDIA

### \$1,000 SUPPORTING SPONSOR

- 4 SEATS AT A TABLE
- LISTING ON ALL EVENT PRINTED MATERIALS
- COMPANY MENTION ON WEBSITE, E-NEWSLETTER AND SOCIAL MEDIA

*NOTE: All benefits delivered after signed sponsorship agreement has been received.*

**Presenting Sponsor**

California Lutheran  
UNIVERSITY