

## 2024-2025 UNITED WAY OF VENTURA COUNTY WOMEN UNITED MEMBERS

Samantha Argabrite  
Jill Bray  
Dr. Lisa Buono  
Estelle Bussa  
Lizanne Camacho  
Seema Chandra  
Meryl Chase  
Lynn Chen  
Sonia Escobar

Amanda Flaum  
Kayla Fountain  
Amy Fonzo  
Ciarra Garcia  
Evelyn Garfield  
Mary Godschalk  
Sierra Gutierrez  
Jill Haney  
Heather Hoffman

Kathy Jeffers-Volk  
Margaret Kestly  
Laura McAvoy  
Shanté Morgan  
Charleen Morla-Garcia  
Mabel Munoz  
Dr. Leanne Neilson  
Michele Newell  
Tracy Noonan

Christina Orta  
Steve Ortiz  
Emily Rizzi  
Eduardo Riviera  
Susan Shearer  
Erin Simqu  
Kathryn Stiles  
Maria Ventura  
Trish Williams  
Celina Zacarias  
Stephanie Zierhut

### UNITED WAY STAFF

Susan Englund - Vice President, Community Impact

## Sponsor Information

DEADLINE FOR SPONSORSHIP:  
**April 25, 2025**

**\*\*EARLY BIRD TICKET PRICE \$100 - AFTER MAY 5, 2025. PRICE INCREASES TO \$150.00**

\$20,000 EVENT SPONSOR  
  \$10,000 PRESENTING SPONSOR  
  \$5,000 ADVOCATE SPONSOR  
  \$3,000 AMBASSADOR SPONSOR  
  \$1,000 SUPPORTING SPONSOR  
  x \$100/\$150 TICKET\*\*  
  x \$800 TABLE OF 8

### TABLE NAMES

\_\_\_\_\_

\_\_\_\_\_

### SPONSORSHIP INFORMATION

Total Sponsorship Investment: \$ \_\_\_\_\_ Sponsor Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_ - \_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_ - \_\_\_\_

### PAYMENT INFORMATION

Check enclosed for \$ \_\_\_\_\_. Please make check payable to: **United Way of Ventura County.**

Credit Card Type:    Mastercard    Visa    American Express    Discover

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature (required): \_\_\_\_\_ Date: \_\_\_\_\_

Please invoice me

Please return this form to:  
**UNITED WAY OF VENTURA COUNTY**  
ATTN: Dawn Pettersen  
702 County Square Drive, Suite 100  
Ventura, CA 93030  
(Please reference **WU 2025** on memo)

For more information contact:  
**Dawn Pettersen**  
Director of Resource Development & Marketing  
dawn.pettersen@vcunitedway.org  
Phone: (805) 485-6288, ext.230



United Way of Ventura County is a registered 501(c) (3) non-profit organization, Tax ID: 95-1945833

**LEADING  
THE CHARGE  
INSPIRING  
THE CHANGE™**



## WOMEN UNITED 2025 EDUCATION AWARDS



**SPONSORSHIP OPPORTUNITIES**

**FRIDAY, MAY 30, 2025 | 11:30 AM - 2:00 PM**

**CALIFORNIA LUTHERAN UNIVERSITY | GILBERT SPORTS & FITNESS CENTER**



## We Are Women United.®

As an integral part of United Way, Women United® fights for the health, education, and financial stability of every person in every community. We are a diverse, vibrant community, bound together by a powerful sense of belonging – to each other, to the organization’s mission, and to the communities we call home. Our powerful, global network of women leaders, over 70,000 strong, lives united against the most critical issues facing more than 165 communities in six countries.

## We Ignite Change.

Communities need champions who understand their problems, see their potential, and will offer solutions that will make a difference. And global change is only possible when there is a vast and organized network that can lift up proven strategies and bring them to other communities. We ignite the power of women—who bring the passion, expertise, and resources needed to get things done – to create lasting change in their communities.

## Our Mission.

Our mission is to mobilize the power of women as change-makers, creating a community where women, families and communities thrive. We aspire to transform local, organic growth into exponential, enterprise-level growth, by rallying our strong and passionate women leaders around an enthusiastically positive vision for the future.

## Join Us.

Women United is at the forefront of United Way’s movement to build stronger communities. Join a diverse group of women leaders who are engaged with philanthropy, volunteerism and advocacy.



**HEATHER HOFFMAN**  
CHAIR, WOMEN UNITED



**SIERRA GUTIERREZ**  
PAST CHAIR, WOMEN UNITED

For questions and more info, contact Dawn Pettersen at:  
**(805) 485-6288, ext 230**  
or [Dawn.Pettersen@vcunitedway.org](mailto:Dawn.Pettersen@vcunitedway.org)



## POWER OF THE PURSE TICKETS

“Dig Deep in your purse today” for a Women United cause!

Opportunity to win one or more luxury designer purse(s) worth approximately \$150 - \$1500.

The more tickets you buy - the more chances of winning!

Several drawings at end of event.

**1 for \$10.00, 3 for \$20 or 10 for \$50**

**Tickets available at event**

*100% of all proceeds benefit United Way programs.*

Women involved in Women United see the communities they serve as an extension of their family. This is key, because women reinvest an average of 90% of their income in their families, compared to 30-40% reinvestment from men.

## Presenting Sponsors



Procter&Gamble

California Lutheran  
UNIVERSITY

Keynote Speaker  
**TO BE ANNOUNCED**

## Sponsorship Opportunities

**\$20,000  
EVENT  
SPONSOR**

- 3 TABLES OF 8 WITH PROMINENT SEATING
- FULL-PAGE AD IN THE PRINTED EVENT PROGRAM
- PROMINENT LOGO RECOGNITION ON ALL EVENT PRINTED MATERIALS AND ON SCREEN AT EVENT
- ONSTAGE SPEAKING OPPORTUNITY
- TABLE SIGN RECOGNITION
- VERBAL RECOGNITION FROM THE PODIUM
- ACKNOWLEDGMENT IN EVENT PRESS RELEASES
- COMPANY MENTION IN E-NEWSLETTER AND SOCIAL MEDIA
- COMPANY RECOGNITION ON WEBSITE FOR ONE-YEAR

**\$10,000  
PRESENTING  
SPONSOR**

- 2 TABLES OF 8 WITH PROMINENT SEATING
- FULL-PAGE AD IN THE PRINTED EVENT PROGRAM
- PROMINENT LOGO RECOGNITION ON ALL EVENT PRINTED MATERIALS AND ON SCREEN AT EVENT
- ONSTAGE SPEAKING OPPORTUNITY
- TABLE SIGN RECOGNITION
- VERBAL RECOGNITION FROM THE PODIUM
- ACKNOWLEDGMENT IN EVENT PRESS RELEASES
- COMPANY MENTION ON WEBSITE, E-NEWSLETTER AND SOCIAL MEDIA

**\$5,000  
ADVOCATE  
SPONSOR**

- TABLE OF 8
- HALF-PAGE AD IN THE PRINTED EVENT PROGRAM
- LOGO RECOGNITION ON ALL EVENT PRINTED MATERIALS AND ON SCREEN AT EVENT
- TABLE SIGN RECOGNITION
- VERBAL RECOGNITION FROM THE PODIUM ACKNOWLEDGMENT IN EVENT PRESS RELEASES
- COMPANY MENTION ON WEBSITE, E-NEWSLETTER AND SOCIAL MEDIA

**\$3,000  
AMBASSADOR  
SPONSOR**

- 6 SEATS AT A TABLE
- QUARTER-PAGE AD IN THE PRINTED EVENT PROGRAM
- LOGO RECOGNITION ON ALL EVENT PRINTED MATERIALS AND ON SCREEN AT EVENT
- TABLE SIGN RECOGNITION
- COMPANY MENTION ON WEBSITE, E-NEWSLETTER AND SOCIAL MEDIA

**\$1,000  
SUPPORTING  
SPONSOR**

- 4 SEATS AT A TABLE
- LISTING ON ALL EVENT PRINTED MATERIALS
- COMPANY MENTION ON WEBSITE, E-NEWSLETTER AND SOCIAL MEDIA

*NOTE: All benefits delivered after signed sponsorship agreement has been received.*