

2023-2024 UNITED WAY OF VENTURA COUNTY WOMEN UNITED MEMBERS

Samantha Argabrite	Kayla Fountain	Margaret Kestly	Steve Ortiz
Dr. Lisa Buono	Amy Fonzo	Laura McAvoy	Emily Rizzi
Estelle Bussa	Ciarra Garcia	Shanté Morgan	Susan Shearer
Lizanne Camacho	Evelyn Garfield	Charleen Morla-Garcia	Erin Simqu
Seema Chandra	Mary Godschalk	Mabel Munoz	Kathryn Stiles
Meryl Chase	Sierra Gutierrez	Dr. Leanne Neilson	Maria Ventura
Lynn Chen	Jill Haney	Michele Newell	Trish Williams
Sonia Escobar	Heather Hoffman	Tracy Noonan	Celina Zacarias
Amanda Flaum	Kathy Jeffers-Volk	Christina Orta	Stephanie Zierhut

UNITED WAY STAFF

Susan Englund - Vice President, Community Impact

Sponsor Information

DEADLINE TO FOR SPONSORSHIP:  
April 21, 2024

☐ \$20,000  
EVENT  
SPONSOR

☐ \$10,000  
PRESENTING  
SPONSOR

☐ \$5,000  
ADVOCATE  
SPONSOR

☐ \$3,000  
AMBASSADOR  
SPONSOR

☐ \$1,000  
SUPPORTING  
SPONSOR

☐ x \$100/\$150  
TICKET\*\*

☐ x \$800  
TABLE OF 8

\*\*EARLY BIRD TICKET PRICE \$100 - AFTER MAY 5, 2024. PRICE INCREASES TO \$150.00

TABLE NAMES \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

SPONSORSHIP INFORMATION

Total Sponsorship Investment: \$ \_\_\_\_\_ Sponsor Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_ - \_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_ - \_\_\_\_

PAYMENT INFORMATION

☐ Check enclosed for \$ \_\_\_\_\_. Please make check payable to: **United Way of Ventura County.**

Credit Card Type: ☐ Mastercard ☐ Visa ☐ American Express ☐ Discover

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature (required): \_\_\_\_\_ Date: \_\_\_\_\_

☐ Please invoice me

Please return this form to:  
**UNITED WAY OF VENTURA COUNTY**  
**ATTN: Jill Shaffer**  
702 County Square Drive, Suite 100  
Ventura, California 93003  
(Please reference **WU 2024** on memo)

For more information contact:  
**Jill Shaffer**  
**Director of Resource Development & Marketing**  
Jill.Shaffer@vcunitedway.org  
Phone: (805) 485-6288 ext. 251



United Way of Ventura County is a registered 501(c) (3) non-profit organization, Tax ID: 95-1945833

LEADING  
THE CHARGE  
INSPIRING  
THE CHANGE™

UNITED WAY OF VENTURA COUNTY

WOMEN  
UNITED®

WOMEN UNITED 2024 EDUCATION AWARDS



SPONSORSHIP OPPORTUNITIES

WEDNESDAY, MAY 22, 2024 | 11:30 AM - 2:00 PM

CALIFORNIA LUTHERAN UNIVERSITY | GILBERT SPORTS & FITNESS CENTER



## We Are Women United.®

As an integral part of United Way, Women United® fights for the health, education, and financial stability of every person in every community. We are a diverse, vibrant community, bound together by a powerful sense of belonging – to each other, to the organization's mission, and to the communities we call home. Our powerful, global network of women leaders, over 70,000 strong, lives united against the most critical issues facing more than 165 communities in six countries.

## We Ignite Change.

Communities need champions who understand their problems, see their potential, and will offer solutions that will make a difference. And global change is only possible when there is a vast and organized network that can lift up proven strategies and bring them to other communities. We ignite the power of women—who bring the passion, expertise, and resources needed to get things done – to create lasting change in their communities.

## Our Mission.

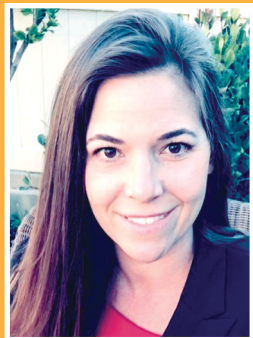
Our mission is to mobilize the power of women as change-makers, creating a community where women, families and communities thrive. We aspire to transform local, organic growth into exponential, enterprise-level growth, by rallying our strong and passionate women leaders around an enthusiastically positive vision for the future.

## Join Us.

Women United is at the forefront of United Way's movement to build stronger communities. Join a diverse group of women leaders who are engaged with philanthropy, volunteerism and advocacy.



**HEATHER HOFFMAN**  
CHAIR, WOMEN UNITED



**SIERRA GUTIERREZ**  
PAST CHAIR, WOMEN UNITED

For questions and more info, contact Jill Shaffer at:  
(805) 485-6288 ext. 251  
or [Jill.Shaffer@vcunitedway.org](mailto:Jill.Shaffer@vcunitedway.org)



## POWER OF THE PURSE TICKETS

"Dig Deep in your purse today" for a Women United cause!

Opportunity to win one or more luxury designer purse(s) worth approximately \$150 - \$1500.

The more tickets you buy - the more chances of winning!

Several drawings at end of event.

**1 for \$10.00, 3 for \$20 or 10 for \$50**

**Tickets available at event**

*100% of all proceeds benefit United Way programs.*

Women involved in Women United see the communities they serve as an extension of their family. This is key, because women reinvest an average of 90% of their income in their families, compared to 30-40% reinvestment from men.

## Presenting Sponsors



*Procter&Gamble*

**California Lutheran**  
UNIVERSITY

*Keynote Speaker*  
**TO BE ANNOUNCED**

## Sponsorship Opportunities

**\$20,000  
EVENT  
SPONSOR**

- 3 TABLES OF 8 WITH PROMINENT SEATING
- FULL-PAGE AD IN THE PRINTED EVENT PROGRAM
- PROMINENT LOGO RECOGNITION ON ALL EVENT PRINTED MATERIALS AND ON SCREEN AT EVENT
- ONSTAGE SPEAKING OPPORTUNITY
- TABLE SIGN RECOGNITION
- VERBAL RECOGNITION FROM THE PODIUM
- ACKNOWLEDGMENT IN EVENT PRESS RELEASES
- COMPANY MENTION IN E-NEWSLETTER AND SOCIAL MEDIA
- COMPANY RECOGNITION ON WEBSITE FOR ONE-YEAR

**\$10,000  
PRESENTING  
SPONSOR**

- 2 TABLES OF 8 WITH PROMINENT SEATING
- FULL-PAGE AD IN THE PRINTED EVENT PROGRAM
- PROMINENT LOGO RECOGNITION ON ALL EVENT PRINTED MATERIALS AND ON SCREEN AT EVENT
- ONSTAGE SPEAKING OPPORTUNITY
- TABLE SIGN RECOGNITION
- VERBAL RECOGNITION FROM THE PODIUM
- ACKNOWLEDGMENT IN EVENT PRESS RELEASES
- COMPANY MENTION ON WEBSITE, E-NEWSLETTER AND SOCIAL MEDIA

**\$5,000  
ADVOCATE  
SPONSOR**

- TABLE OF 8
- HALF-PAGE AD IN THE PRINTED EVENT PROGRAM
- LOGO RECOGNITION ON ALL EVENT PRINTED MATERIALS AND ON SCREEN AT EVENT
- TABLE SIGN RECOGNITION
- VERBAL RECOGNITION FROM THE PODIUM
- ACKNOWLEDGMENT IN EVENT PRESS RELEASES
- COMPANY MENTION ON WEBSITE, E-NEWSLETTER AND SOCIAL MEDIA

**\$3,000  
AMBASSADOR  
SPONSOR**

- 6 SEATS AT A TABLE
- QUARTER-PAGE AD IN THE PRINTED EVENT PROGRAM
- LOGO RECOGNITION ON ALL EVENT PRINTED MATERIALS AND ON SCREEN AT EVENT
- TABLE SIGN RECOGNITION
- COMPANY MENTION ON WEBSITE, E-NEWSLETTER AND SOCIAL MEDIA

**\$1,000  
SUPPORTING  
SPONSOR**

- 4 SEATS AT A TABLE
- LISTING ON ALL EVENT PRINTED MATERIALS
- COMPANY MENTION ON WEBSITE, E-NEWSLETTER AND SOCIAL MEDIA

*NOTE: All benefits delivered after signed sponsorship agreement has been received.*