

2022 - 2023 UNITED WAY OF VENTURA COUNTY WOMEN UNITED MEMBERS

Sierra Gutierrez - *Chair*
Dr. Leanne Neilson -
Immediate Past Chair
Erin Simqu - *Event Chair*
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Brenda Allison
Denise Bickerstaff
Elena Brokaw
Dr. Lisa Buono
Kristine Calara

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Sonia Escobar
Amanda Flaum
Amy Fonzo
Betsy Friedman
Evelyn Garfield
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Heather Hoffman
Kathy Jeffers-Volk
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Julia Lang
Shanté Morgan
Deborah Meyer-Morris
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Michele Newell
Tracy Noonan

Mary Olson
Christina Orta
Susan Shearer
Michelle Sordi
Sherith Squires
Maria Ventura
Rosalind Warner-Hogan
Trish Williams
Celina Zacarias
Stephanie Zierhut

UNITED WAY STAFF

Susan Englund - Vice President, Community Impact

Sponsor Information

DEADLINE TO FOR SPONSORSHIP:
April 21, 2023

****EARLY BIRD TICKET PRICE \$100 - AFTER MAY 5, 2023. PRICE INCREASES TO \$150.00**

☐ \$20,000
EVENT
SPONSOR ☐ \$10,000
PRESENTING
SPONSOR ☐ \$5,000
ADVOCATE
SPONSOR ☐ \$3,000
AMBASSADOR
SPONSOR ☐ \$1,000
SUPPORTING
SPONSOR ☐ x \$100/\$150
TICKET** ☐ x \$800
TABLE OF 8

TABLE NAMES

SPONSORSHIP INFORMATION

Total Sponsorship Investment: \$ _____ Sponsor Company Name: _____

Contact Person: _____ Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: (____) ____ - ____ Fax: (____) ____ - ____

PAYMENT INFORMATION

☐ Check enclosed for \$ _____. Please make check payable to: **United Way of Ventura County.**

Credit Card Type: ☐ Mastercard ☐ Visa ☐ American Express ☐ Discover

Credit Card #: _____ Expiration Date: _____ Zip Code: _____

Name on Card: _____

Signature (required): _____ Date: _____

☐ Please invoice me

Please return this form to:
UNITED WAY OF VENTURA COUNTY
ATTN: Mitchel Sloan
702 County Square Drive, Suite 100
Ventura, California 93003
(Please reference **WU 2023** on memo)

For more information contact:
Mitchel Sloan
President & CEO
Mitchel.Sloan@vcunitedway.org
Phone: (805) 485-6288 ext. 229



United Way of Ventura County is a registered 501(c) (3) non-profit organization, Tax ID: 95-1945833

LEADING
THE CHARGE
INSPIRING
THE CHANGE™

UNITED WAY OF VENTURA COUNTY
**WOMEN
UNITED®**

WOMEN UNITED 2023 EDUCATION AWARDS



SPONSORSHIP OPPORTUNITIES

THURSDAY, MAY 18, 2023 | 11:30 AM - 2:00 PM

CALIFORNIA LUTHERAN UNIVERSITY | GILBERT SPORTS & FITNESS CENTER



We Are Women United.®

As an integral part of United Way, Women United® fights for the health, education, and financial stability of every person in every community. We are a diverse, vibrant community, bound together by a powerful sense of belonging – to each other, to the organization's mission, and to the communities we call home. Our powerful, global network of women leaders, over 70,000 strong, lives united against the most critical issues facing more than 165 communities in six countries.

We Ignite Change.

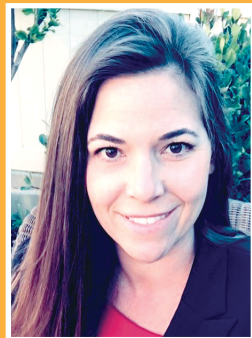
Communities need champions who understand their problems, see their potential, and will offer solutions that will make a difference. And global change is only possible when there is a vast and organized network that can lift up proven strategies and bring them to other communities. We ignite the power of women—who bring the passion, expertise, and resources needed to get things done – to create lasting change in their communities.

Our Mission.

Our mission is to mobilize the power of women as change-makers, creating a community where women, families and communities thrive. We aspire to transform local, organic growth into exponential, enterprise-level growth, by rallying our strong and passionate women leaders around an enthusiastically positive vision for the future.

Join Us.

Women United is at the forefront of United Way's movement to build stronger communities. Join a diverse group of women leaders who are engaged with philanthropy, volunteerism and advocacy.



SIERRA GUTIERREZ
CHAIR, WOMEN UNITED



ERIN SIMQU
EVENT CHAIR, WOMEN UNITED

For questions and more info, contact Mitchel Sloan at:
(805) 485-6288 ext. 229
or Mitchel.Sloan@vcunitedway.org



POWER OF THE PURSE TICKETS

"Dig Deep in your purse today" for a Women United cause!

Opportunity to win one or more luxury designer purse(s) worth approximately \$150 - \$1500.

The more tickets you buy - the more chances of winning!
Several drawings at end of event.

1 for \$10.00, 3 for \$20 or 10 for \$50

Tickets available at event

100% of all proceeds benefit United Way programs.

Women involved in Women United see the communities they serve as an extension of their family. This is key, because women reinvest an average of 90% of their income in their families, compared to 30-40% reinvestment from men.

Presenting Sponsors

California Lutheran
UNIVERSITY



Keynote Speaker

DR. TRUDY T. ARRIAGA



Dr. Trudy T. Arriaga served the Ventura Unified School District for 14 years as the first female superintendent. She began her career as a trilingual paraeducator and enjoyed 40 years of service in education as a teacher, assistant principal, principal, director, superintendent and university instructor at all levels.

Trudy retired as superintendent in July 2015 and was honored by the naming of the VUSD District Office, The VUSD Trudy Tuttle Arriaga Education Service Center. She is currently on the Cal Lutheran University faculty as the Associate Dean of Equity and Outreach in the Educational Leadership Department in the Graduate School of Education. Trudy is the co-author, with her esteemed colleague Dr. Randall B. Lindsey of Opening Doors: An Implementation Template for Cultural Proficiency which delivers a compelling account on how leaders can create and expand cultures of social justice and equity by dismantling and crafting new organizational policies and practices on behalf of the students they serve. Her second book, "Leading While Female: A Culturally Proficient Response to Gender Equity", released in March, 2020 and co-authored with Dr. Delores Lindsey and Dr. Stacie Stanley offers a counter narrative and strategies to overcome the barriers of women in educational leadership, followed by the recently released companion journal, "My Leading While Female Journal".

Sponsorship Opportunities

**\$20,000
EVENT
SPONSOR**

- 3 TABLES OF 8 WITH PROMINENT SEATING
- FULL-PAGE AD IN THE PRINTED EVENT PROGRAM
- PROMINENT LOGO RECOGNITION ON ALL EVENT PRINTED MATERIALS AND ON SCREEN AT EVENT
- ONSTAGE SPEAKING OPPORTUNITY
- TABLE SIGN RECOGNITION
- VERBAL RECOGNITION FROM THE PODIUM
- ACKNOWLEDGMENT IN EVENT PRESS RELEASES
- COMPANY MENTION IN E-NEWSLETTER AND SOCIAL MEDIA
- COMPANY RECOGNITION ON WEBSITE FOR ONE-YEAR

**\$10,000
PRESENTING
SPONSOR**

- 2 TABLES OF 8 WITH PROMINENT SEATING
- FULL-PAGE AD IN THE PRINTED EVENT PROGRAM
- PROMINENT LOGO RECOGNITION ON ALL EVENT PRINTED MATERIALS AND ON SCREEN AT EVENT
- ONSTAGE SPEAKING OPPORTUNITY
- TABLE SIGN RECOGNITION
- VERBAL RECOGNITION FROM THE PODIUM
- ACKNOWLEDGMENT IN EVENT PRESS RELEASES
- COMPANY MENTION ON WEBSITE, E-NEWSLETTER AND SOCIAL MEDIA

**\$5,000
ADVOCATE
SPONSOR**

- TABLE OF 8
- HALF-PAGE AD IN THE PRINTED EVENT PROGRAM
- LOGO RECOGNITION ON ALL EVENT PRINTED MATERIALS AND ON SCREEN AT EVENT
- TABLE SIGN RECOGNITION
- VERBAL RECOGNITION FROM THE PODIUM ACKNOWLEDGMENT IN EVENT PRESS RELEASES
- COMPANY MENTION ON WEBSITE, E-NEWSLETTER AND SOCIAL MEDIA

**\$3,000
AMBASSADOR
SPONSOR**

- 6 SEATS AT A TABLE
- QUARTER-PAGE AD IN THE PRINTED EVENT PROGRAM
- LOGO RECOGNITION ON ALL EVENT PRINTED MATERIALS AND ON SCREEN AT EVENT
- TABLE SIGN RECOGNITION
- COMPANY MENTION ON WEBSITE, E-NEWSLETTER AND SOCIAL MEDIA

**\$1,000
SUPPORTING
SPONSOR**

- 4 SEATS AT A TABLE
- LISTING ON ALL EVENT PRINTED MATERIALS
- COMPANY MENTION ON WEBSITE, E-NEWSLETTER AND SOCIAL MEDIA

NOTE: All benefits delivered after signed sponsorship agreement has been received.