

## 2022 - 2023 UNITED WAY OF VENTURA COUNTY WOMEN UNITED MEMBERS

Sierra Gutierrez - *Chair*  
Dr. Leanne Neilson -  
*Immediate Past Chair*  
Erin Simqu - *Event Chair*  
Lenore Arab  
Brenda Allison  
Denise Bickerstaff  
Elena Brokaw  
Dr. Lisa Buono  
Kristine Calara

Lizanne Camacho  
Seema Chandra  
Meryl Chase  
Lynn Chen  
Sonia Escobar  
Amanda Flaum  
Amy Fonzo  
Betsy Friedman  
Evelyn Garfield  
Jennifer Gutierrez

Jill Haney  
Heather Hoffman  
Kathy Jeffers-Volk  
Margaret Kestly  
Julia Lang  
Shanté Morgan  
Deborah Meyer-Morris  
Charleen Morla-Garcia  
Michele Newell  
Tracy Noonan

Mary Olson  
Christina Orta  
Susan Shearer  
Michelle Sordi  
Sherith Squires  
Maria Ventura  
Rosalind Warner-Hogan  
Trish Williams  
Celina Zacarias  
Stephanie Zierhut

### UNITED WAY STAFF

Susan Englund - Vice President, Community Impact

## Sponsor Information

DEADLINE TO FOR SPONSORSHIP:  
**April 21, 2023**

**\*\*EARLY BIRD TICKET PRICE \$100 - AFTER MAY 5, 2023. PRICE INCREASES TO \$150.00**

☐ \$20,000  
EVENT  
SPONSOR ☐ \$10,000  
PRESENTING  
SPONSOR ☐ \$5,000  
ADVOCATE  
SPONSOR ☐ \$3,000  
AMBASSADOR  
SPONSOR ☐ \$1,000  
SUPPORTING  
SPONSOR ☐ x \$100/\$150  
TICKET\*\* ☐ x \$800  
TABLE OF 8

### TABLE NAMES

### SPONSORSHIP INFORMATION

Total Sponsorship Investment: \$ \_\_\_\_\_ Sponsor Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_ - \_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_ - \_\_\_\_

### PAYMENT INFORMATION

☐ Check enclosed for \$ \_\_\_\_\_. Please make check payable to: **United Way of Ventura County.**

Credit Card Type: ☐ Mastercard ☐ Visa ☐ American Express ☐ Discover

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature (required): \_\_\_\_\_ Date: \_\_\_\_\_

☐ Please invoice me

Please return this form to:  
**UNITED WAY OF VENTURA COUNTY**  
**ATTN: Mitchel Sloan**  
702 County Square Drive, Suite 100  
Ventura, California 93003  
(Please reference **WU 2023** on memo)

For more information contact:  
**Mitchel Sloan**  
**President & CEO**  
Mitchel.Sloan@vcunitedway.org  
Phone: (805) 485-6288 ext. 229



United Way of Ventura County is a registered 501(c) (3) non-profit organization, Tax ID: 95-1945833

LEADING  
THE CHARGE  
INSPIRING  
THE CHANGE™

UNITED WAY OF VENTURA COUNTY  
**WOMEN  
UNITED®**

## WOMEN UNITED 2023 EDUCATION AWARDS



# SPONSORSHIP OPPORTUNITIES

**THURSDAY, MAY 18, 2023 | 11:30 AM - 2:00 PM**

**CALIFORNIA LUTHERAN UNIVERSITY | GILBERT SPORTS & FITNESS CENTER**





## We Are Women United.®

As an integral part of United Way, Women United® fights for the health, education, and financial stability of every person in every community. We are a diverse, vibrant community, bound together by a powerful sense of belonging – to each other, to the organization's mission, and to the communities we call home. Our powerful, global network of women leaders, over 70,000 strong, lives united against the most critical issues facing more than 165 communities in six countries.

## We Ignite Change.

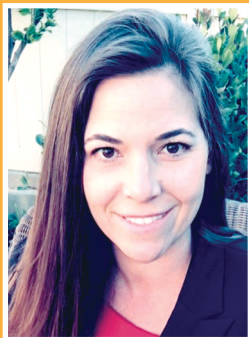
Communities need champions who understand their problems, see their potential, and will offer solutions that will make a difference. And global change is only possible when there is a vast and organized network that can lift up proven strategies and bring them to other communities. We ignite the power of women—who bring the passion, expertise, and resources needed to get things done – to create lasting change in their communities.

## Our Mission.

Our mission is to mobilize the power of women as change-makers, creating a community where women, families and communities thrive. We aspire to transform local, organic growth into exponential, enterprise-level growth, by rallying our strong and passionate women leaders around an enthusiastically positive vision for the future.

## Join Us.

Women United is at the forefront of United Way's movement to build stronger communities. Join a diverse group of women leaders who are engaged with philanthropy, volunteerism and advocacy.



**SIERRA GUTIERREZ**  
CHAIR, WOMEN UNITED



**ERIN SIMQU**  
EVENT CHAIR, WOMEN UNITED

For questions and more info, contact Mitchel Sloan at:  
(805) 485-6288 ext. 229  
or [Mitchel.Sloan@vcunitedway.org](mailto:Mitchel.Sloan@vcunitedway.org)



## POWER OF THE PURSE TICKETS

"Dig Deep in your purse today" for a Women United cause!

Opportunity to win one or more luxury designer purse(s) worth approximately \$150 - \$1500.

The more tickets you buy - the more chances of winning!

Several drawings at end of event.

**1 for \$10.00, 3 for \$20 or 10 for \$50**

**Tickets available at event**

*100% of all proceeds benefit United Way programs.*

Women involved in Women United see the communities they serve as an extension of their family. This is key, because women reinvest an average of 90% of their income in their families, compared to 30-40% reinvestment from men.

**Presenting Sponsors**

**California Lutheran**  
UNIVERSITY



**Special Guest Speaker**  
**TO BE ANNOUNCED**

## Sponsorship Opportunities

**\$20,000  
EVENT  
SPONSOR**

- 3 TABLES OF 8 WITH PROMINENT SEATING
- FULL-PAGE AD IN THE PRINTED EVENT PROGRAM
- PROMINENT LOGO RECOGNITION ON ALL EVENT PRINTED MATERIALS AND ON SCREEN AT EVENT
- ONSTAGE SPEAKING OPPORTUNITY
- TABLE SIGN RECOGNITION
- VERBAL RECOGNITION FROM THE PODIUM
- ACKNOWLEDGMENT IN EVENT PRESS RELEASES
- COMPANY MENTION IN E-NEWSLETTER AND SOCIAL MEDIA
- COMPANY RECOGNITION ON WEBSITE FOR ONE-YEAR

**\$10,000  
PRESENTING  
SPONSOR**

- 2 TABLES OF 8 WITH PROMINENT SEATING
- FULL-PAGE AD IN THE PRINTED EVENT PROGRAM
- PROMINENT LOGO RECOGNITION ON ALL EVENT PRINTED MATERIALS AND ON SCREEN AT EVENT
- ONSTAGE SPEAKING OPPORTUNITY
- TABLE SIGN RECOGNITION
- VERBAL RECOGNITION FROM THE PODIUM
- ACKNOWLEDGMENT IN EVENT PRESS RELEASES
- COMPANY MENTION ON WEBSITE, E-NEWSLETTER AND SOCIAL MEDIA

**\$5,000  
ADVOCATE  
SPONSOR**

- TABLE OF 8
- HALF-PAGE AD IN THE PRINTED EVENT PROGRAM
- LOGO RECOGNITION ON ALL EVENT PRINTED MATERIALS AND ON SCREEN AT EVENT
- TABLE SIGN RECOGNITION
- VERBAL RECOGNITION FROM THE PODIUM
- ACKNOWLEDGMENT IN EVENT PRESS RELEASES
- COMPANY MENTION ON WEBSITE, E-NEWSLETTER AND SOCIAL MEDIA

**\$3,000  
AMBASSADOR  
SPONSOR**

- 6 SEATS AT A TABLE
- QUARTER-PAGE AD IN THE PRINTED EVENT PROGRAM
- LOGO RECOGNITION ON ALL EVENT PRINTED MATERIALS AND ON SCREEN AT EVENT
- TABLE SIGN RECOGNITION
- COMPANY MENTION ON WEBSITE, E-NEWSLETTER AND SOCIAL MEDIA

**\$1,000  
SUPPORTING  
SPONSOR**

- 4 SEATS AT A TABLE
- LISTING ON ALL EVENT PRINTED MATERIALS
- COMPANY MENTION ON WEBSITE, E-NEWSLETTER AND SOCIAL MEDIA

*NOTE: All benefits delivered after signed sponsorship agreement has been received.*