



United Way of  
Ventura County

**FOR IMMEDIATE RELEASE**

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**United Way of Ventura County names Mitchel Sloan president and CEO**

*Interim president and CEO selected to officially fill role*

**Ventura, Calif.** (May 31, 2022) — United Way of Ventura County’s board has officially appointed Mitchel Sloan as the nonprofit’s new president and CEO. Sloan has been filling the role on an interim basis since March 2022.

“Choosing a president and CEO is not a decision we take lightly, and after an extensive search, we are certain Mitchel is the ideal leader for United Way,” said board chair Greg Gillespie. “His performance in the interim role has been exceptional, and he knows our organization and this community inside and out. We look forward to continuing to collaborate to make a difference, inspired by Mitchel’s dedication, expertise and passion.”

Previously, Sloan served as the organization’s vice president of resource development and marketing, advancing United Way’s awareness, community outreach, and philanthropic efforts. He’s helped lead several local initiatives, including [Women United](#) which provides support for single mothers by empowering them through financial capability and education and the [Landlord Engagement Program](#), which supports individuals, families, seniors and veterans experiencing homelessness.

Sloan is also participating in United Way’s Advanced Leadership Program. The program is a year-long leadership development course designed for senior-level professionals who are strong performers and have demonstrated a capacity for leadership. Selection for ALP is based on an individual’s performance, mastery of skills and core competencies, and potential for leadership. Applications come from the nearly 13,000 people serving in local United Ways around the world, and across all departments. Admission to the program is highly selective, with participation limited to just 18 applicants each year.

“I am honored to have been named president and CEO, and I look forward to continuing to serve this community and lead United Way in its mission,” Sloan said. “We are changing lives every day through the important work that we do, and I am committed to finding even more opportunities to help Ventura County thrive.”

This announcement from the board comes just in time for United Way’s 17<sup>th</sup> annual Spirit Awards Gala on June 4. At the event, which will take place from 6-8:30 p.m. at the Hyatt Regency Westlake, United Way will present awards for volunteerism, community impact and corporate citizenship to local community champions. Tickets for the Gala are now available at <https://vcunitedway.org/spirit-awards-gala>.

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**About United Way of Ventura County**

*Since 1945, United Way of Ventura County has advanced the common good by creating opportunities for a better life for all. United Way identifies the root causes of poverty and works strategically to solve them by building alliances across all sectors, funding targeted programs and advocating for change. When we work together in common purpose, we LIVE UNITED. For more information about United Way of Ventura County, visit [www.vcunitedway.org](http://www.vcunitedway.org).*