

## 2020 - 2021 UNITED WAY OF VENTURA COUNTY WOMEN UNITED MEMBERS

Sierra Gutierrez - *Chair*  
Dr. Leanne Neilson -  
*Immediate Past Chair*  
Erin Simqu - *Event Chair*  
Lenore Arab  
Brenda Allison  
Denise Bickerstaff  
Elena Brokaw  
Dr. Lisa Buono

Kristine Calara  
Lizanne Camacho  
Meryl Chase  
Lynn Chen  
Sonia Escobar  
Amanda Flaum  
Amy Fonzo  
Betsy Friedman  
Jennifer Gutierrez

Jill Haney  
Heather Hoffman  
Kathy Jeffers-Volk  
Margaret Kestly  
Julia Lang  
Deborah Meyer-Morris  
Michele Newell  
Tracy Noonan  
Mary Olson

Christina Orta  
Brandi Schnathorst  
Michelle Sordi  
Sherith Squires  
Maria Ventura  
Rosalind Warner-Hogan  
Trish Williams  
Stephanie Zierhut

### UNITED WAY STAFF

Susan Englund - Vice President, Community Impact

## Sponsor Information

DEADLINE FOR SPONSORSHIP:  
July 29, 2021

**\*\*EARLY BIRD TICKET PRICE \$50 - AFTER AUGUST 5, 2021, PRICE INCREASES TO \$75**

☐ \$20,000  
EVENT  
SPONSOR ☐ \$10,000  
PRESENTING  
SPONSOR ☐ \$5,000  
ADVOCATE  
SPONSOR ☐ \$3,000  
AMBASSADOR  
SPONSOR ☐ \$1,000  
SUPPORTING  
SPONSOR ☐ x \$50/\$75  
TICKET\*\* ☐ x \$800  
TABLE OF 8

### TABLE NAMES

### SPONSORSHIP INFORMATION

Total Sponsorship Investment: \$ \_\_\_\_\_ Sponsor Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_ - \_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_ - \_\_\_\_

### PAYMENT INFORMATION

☐ Check enclosed for \$ \_\_\_\_\_. Please make check payable to: **United Way of Ventura County.**

Credit Card Type: ☐ Mastercard ☐ Visa ☐ American Express ☐ Discover

Credit Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature (required): \_\_\_\_\_ Date: \_\_\_\_\_

☐ Please invoice me

Please return this form to:  
**UNITED WAY OF VENTURA COUNTY**  
ATTN: Mitchel Sloan  
702 County Square Drive, Suite 100  
Ventura, California 93003  
(Please reference **WU 2021** on memo)

For more information contact:  
**Mitchel Sloan**  
Vice President,  
Resource Development & Marketing  
Mitchel.Sloan@vcunitedway.org  
Phone: (805) 485-6288 ext. 229



United Way of Ventura County is a registered 501(c) (3) non-profit organization, Tax ID: 95-1945833

LEADING  
THE CHARGE  
INSPIRING  
THE CHANGE™



Uniting Ventura County Since 1945

UNITED WAY OF VENTURA COUNTY  
**WOMEN  
UNITED®**

## WOMEN UNITED 2021 EDUCATION AWARDS



**SPONSORSHIP OPPORTUNITIES**

THURSDAY, AUGUST 19, 2021 | 5:30 PM - 7:30 PM

**CAMARILLO RANCH**





# We Are Women United.®

As an integral part of United Way, Women United® fights for the health, education, and financial stability of every person in every community. We are a diverse, vibrant community, bound together by a powerful sense of belonging – to each other, to the organization’s mission, and to the communities we call home. Our powerful, global network of women leaders, over 70,000 strong, lives united against the most critical issues facing more than 165 communities in six countries.

# We Ignite Change.

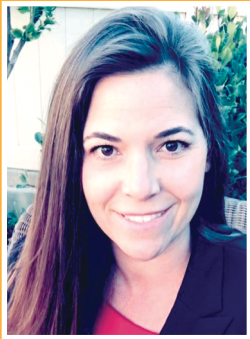
Communities need champions who understand their problems, see their potential, and will offer solutions that will make a difference. And global change is only possible when there is a vast and organized network that can lift up proven strategies and bring them to other communities. We ignite the power of women—who bring the passion, expertise, and resources needed to get things done – to create lasting change in their communities.

# Our Mission.

Our mission is to mobilize the power of women as change-makers, creating a community where women, families and communities thrive. We aspire to transform local, organic growth into exponential, enterprise-level growth, by rallying our strong and passionate women leaders around an enthusiastically positive vision for the future.

# Join Us.

Women United is at the forefront of United Way’s movement to build stronger communities. Join a diverse group of women leaders who are engaged with philanthropy, volunteerism and advocacy.



**SIERRA GUTIERREZ**  
CHAIR, WOMEN UNITED



**ERIN SIMQU**  
EVENT CHAIR, WOMEN UNITED  
VOLUNTEER

For questions and more info, contact Mitchel Sloan at:  
(805) 485-6288 ext. 229  
or [Mitchel.Sloan@vcunitedway.org](mailto:Mitchel.Sloan@vcunitedway.org)



# POWER OF THE PURSE TICKETS

“Dig Deep in your purse today” for a Women United cause!  
Opportunity to win one or more luxury designer purse(s) worth approximately \$150 - \$1500.  
The more tickets you buy - the more chances of winning!  
Several drawings at end of event.

**1 for \$10.00, 3 for \$20 or 10 for \$50**  
**Tickets available at event**

*100% of all proceeds benefit United Way programs.*

Women involved in Women United see the communities they serve as an extension of their family. This is key, because women reinvest an average of 90% of their income in their families, compared to 30-40% reinvestment from men.

# Presenting Sponsor



# Keynote Speaker SUMMER OWENS AUTHOR & INSPIRATIONAL EDUCATOR

Known for her upbeat, “no excuses” personality, Summer Owens, literally wrote the book on eliminating excuses and overcoming obstacles. Summer became a mother at fifteen, but she didn’t let that stop her from achieving her dreams. She graduated from high school, college, and business school with honors with her son by her side through it all.

After a fifteen-year corporate career, Summer decided to use her life’s challenges to help others overcome theirs. Summer is the founder and CEO of S.O. What! LLC and The S.O. What! Foundation and author of Life After Birth: A Memoir of Survival and Success as a Teenage Mother and the S.O. What! Literacy, Life Skills, and Character Education curriculum. In addition to being an author, life coach, excuse eliminator, and entrepreneur, Summer is an adjunct professor at The University of Memphis where she teaches marketing and the life skills course she created. Through all of her work, Summer shares the details of her life to demonstrate the importance of making good decisions, overcoming obstacles, and eliminating excuses to achieve success regardless of challenges. She serves on the University of Memphis National Alumni board as well as the board of directors for Pathways in Education. She serves on the advisory board of A Step Ahead Foundation and the Women in Leadership & Philanthropy at the University of Memphis. Although she has achieved great success, Summer’s greatest challenge and accomplishment has been raising her son as a single mother.

# Sponsorship Opportunities

## \$20,000 EVENT SPONSOR

- 24 VIP TICKETS
- FULL-PAGE AD IN THE PRINTED EVENT PROGRAM
- PROMINENT LOGO RECOGNITION ON ALL EVENT PRINTED MATERIALS AND ON SCREEN AT EVENT
- ONSTAGE SPEAKING OPPORTUNITY
- TABLE SIGN RECOGNITION
- VERBAL RECOGNITION FROM THE PODIUM
- ACKNOWLEDGMENT IN EVENT PRESS RELEASES
- COMPANY MENTION IN E-NEWSLETTER AND SOCIAL MEDIA
- COMPANY RECOGNITION ON WEBSITE FOR ONE-YEAR

## \$5,000 ADVOCATE SPONSOR

- 8 VIP TICKETS
- HALF-PAGE AD IN THE PRINTED EVENT PROGRAM
- LOGO RECOGNITION ON ALL EVENT PRINTED MATERIALS AND ON SCREEN AT EVENT
- TABLE SIGN RECOGNITION
- VERBAL RECOGNITION FROM THE PODIUM ACKNOWLEDGMENT IN EVENT PRESS RELEASES
- COMPANY MENTION ON WEBSITE, E-NEWSLETTER AND SOCIAL MEDIA

## \$10,000 PRESENTING SPONSOR

- 16 VIP TICKETS
- FULL-PAGE AD IN THE PRINTED EVENT PROGRAM
- PROMINENT LOGO RECOGNITION ON ALL EVENT PRINTED MATERIALS AND ON SCREEN AT EVENT
- ONSTAGE SPEAKING OPPORTUNITY
- TABLE SIGN RECOGNITION
- VERBAL RECOGNITION FROM THE PODIUM
- ACKNOWLEDGMENT IN EVENT PRESS RELEASES
- COMPANY MENTION ON WEBSITE, E-NEWSLETTER AND SOCIAL MEDIA

## \$3,000 AMBASSADOR SPONSOR

- 6 VIP TICKETS
- QUARTER-PAGE AD IN THE PRINTED EVENT PROGRAM
- LOGO RECOGNITION ON ALL EVENT PRINTED MATERIALS AND ON SCREEN AT EVENT
- TABLE SIGN RECOGNITION
- COMPANY MENTION ON WEBSITE, E-NEWSLETTER AND SOCIAL MEDIA

## \$1,000 SUPPORTING SPONSOR

- 4 VIP TICKETS
- LISTING ON ALL EVENT PRINTED MATERIALS
- COMPANY MENTION ON WEBSITE, E-NEWSLETTER AND SOCIAL MEDIA

NOTE: All benefits delivered after signed sponsorship agreement has been received.