

UNITED TO END HOMELESSNESS VIRTUAL SYMPOSIUM

Friday, April 9, 2021
9–11 a.m.

**KEYNOTE SPEAKER
DR. MATTHEW DESMOND**

Author & Pulitzer Prize Winner

Matthew Desmond is the Maurice P. During Professor of Sociology at Princeton University. After receiving his Ph.D. in 2010 from the University of Wisconsin at Madison, he joined the Harvard Society of Fellows as a Junior Fellow. He is the author of four books, including “Evicted: Poverty and Profit in the American City” (2016), which won the Pulitzer Prize, National Book Critics Circle Award, and Carnegie Medal, and PEN / John Kenneth Galbraith Award for Nonfiction.

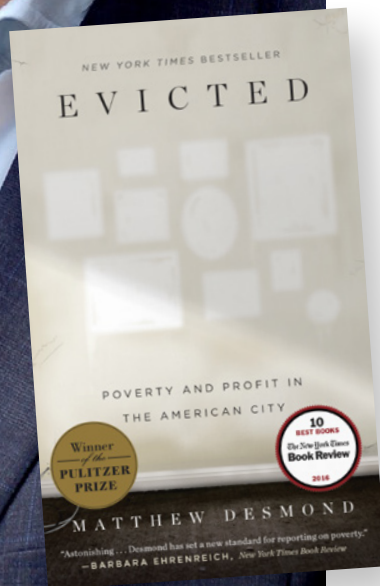
The principal investigator of The Eviction Lab, Desmond’s research focuses on poverty in America, city life, housing insecurity, public policy, racial inequality, and ethnography. He is the recipient of a MacArthur “Genius” Fellowship, the American Bar Association’s Silver Gavel Award, and the William Julius Wilson Early Career Award. A Contributing Writer for the New York Times Magazine, Desmond was listed in 2016 among the Politico 50, as one of “fifty people across the country who are most influencing the national political debate.”

United to End Homelessness Q&A Session

Henry Dubroff

Editor, *Pacific Coast Business Times*, Facilitator

Panelists to be announced at a later date.





Keynote Speaker, Dr. Matthew Desmond

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2021 Sponsorship Opportunities

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United to End Homelessness Ventura County

The mission of the United Way of Ventura County is “To Mobilize and Inspire the Caring Power and Resources of our Community.” In keeping with this charge and in response to the shelter crisis in Ventura County, the United Way launched a Homelessness Initiative to include a Landlord Engagement Program (LEP) to increase housing stock and utilize existing housing vouchers and housing subsidies provided by local jurisdictions and community partners in preventing and ending homelessness. Everyone needs a safe place to call home, yet that basic need is increasingly out of reach for many people in Ventura County. Limited affordable housing supply, extremely low vacancy rates, and prohibitive and rising rents, make home access for those with housing barriers exceedingly challenging. Advocating for these individuals and families includes recruiting, cultivating, retaining and growing the number of landlords willing to help prevent and end homelessness.

Staff

Amy Duganne
Director, Homelessness Initiatives
amy.duganne@vcunitedway.org
(805) 485-6288, ext. 228

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- Recognition in pre- and post-event publicity
- Recognition in monthly enewsletter to 15,000 constituents, social media, and website
- 2 autographed copies of Matthew Desmond’s book, *Evicted*

Symposium Staff Contact for Sponsorship Info

Mitchel Sloan
Vice President, Resource Development & Marketing
mitchel.sloan@vcunitedway.org
(805) 485-6288, ext. 229

United Way of Ventura County 2021 Sponsorship Commitment Form



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YES, we would like to sponsor one or more events for United Way of Ventura County.
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Thank you for your support in helping create a brighter Ventura County!

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UNITED WAY OF VENTURA COUNTY

ATTN: Mitchel Sloan

702 County Square Drive, Suite 100

Ventura, California 93003

(Please reference **Symposium 2021** on memo)

For more information contact:

Mitchel Sloan

Vice President, Resource Development & Marketing

mitchel.sloan@vcunitedway.org

805.485.6288, ext. 229