

United Way of Ventura County

702 County Square Drive, Suite 100
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Fax 805-485-4845
www.vcunitedway.org

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October 2019

Dear Friend,

On behalf of the United Way of Ventura County, I invite you to consider the opportunity available to you and your business to sponsor our 4th Annual Women United Luncheon. The event will be held Friday, May 8, 2020 at California Lutheran University in the Gilbert Sports & Fitness Center. We're pleased to announce that we will be presenting Women United Educational Awards to single mothers who are pursuing their education.

For more than seven decades, companies and individuals have been sustaining United Way of Ventura County's work to advance the common good in our community. Women United is an infinity group within United Way's strategic platform. Women United leaders fight for the health, education, and financial stability of every single-mother in our community. We are dedicated to helping low-income single mothers out of poverty.

If you have any questions, or would like more information on how your support will make a difference, please contact Mitchel Sloan at 805.485.6288, ext. 229 or via email at mitchel.sloan@vcunitedway.org.

Thank you for your consideration.

Sierra Gutierrez
Chair, Women United
Eastern Regional Director
Premier America Credit Union

Erin Simqu
Event Chair, Women United
Community Volunteer

2019 - 2020 UNITED WAY OF VENTURA COUNTY WOMEN UNITED MEMBERS

Sierra Gutierrez - *Chair*
Dr. Leanne Neilson -
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Kathy Jeffers-Volk
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Michele Newell
Tracy Noonan
Mary Olson

Christina Orta
Brandi Schnathorst
Michelle Sordi
Sherith Squires
Maria Ventura
Rosalind Warner-Hogan
Trish Williams
Stephanie Zierhut

UNITED WAY STAFF

Susan Englund - Vice President, Community Impact

Sponsor Information

DEADLINE TO FOR SPONSORSHIP:
April 17, 2020

**EARLY BIRD TICKET PRICE \$100 - AFTER APRIL 24, 2020. PRICE INCREASES TO \$150.00

☐ \$20,000
EVENT
SPONSOR ☐ \$10,000
PRESENTING
SPONSOR ☐ \$5,000
ADVOCATE
SPONSOR ☐ \$3,000
AMBASSADOR
SPONSOR ☐ \$1,000
SUPPORTING
SPONSOR ☐ x \$100/\$150
TICKET** ☐ x \$800
TABLE OF 8

TABLE NAMES

SPONSORSHIP INFORMATION

Total Sponsorship Investment: \$ _____ Sponsor Company Name: _____

Contact Person: _____ Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: (____) ____ - ____ Fax: (____) ____ - ____

PAYMENT INFORMATION

☐ Check enclosed for \$ _____. Please make check payable to: **United Way of Ventura County.**

Credit Card Type: ☐ Mastercard ☐ Visa ☐ American Express ☐ Discover

Credit Card #: _____ Expiration Date: _____ Zip Code: _____

Name on Card: _____

Signature (required): _____ Date: _____

☐ Please invoice me

Please return this form to:
UNITED WAY OF VENTURA COUNTY
ATTN: Mitchel Sloan
702 County Square Drive, Suite 100
Ventura, California 93003
(Please reference **WU 2020** on memo)

For more information contact:
Mitchel Sloan
Vice President,
Resource Development & Marketing
Mitchel.Sloan@vcunitedway.org
Phone: (805) 485-6288 ext. 229



United Way of Ventura County is a registered 501(c) (3) non-profit organization, Tax ID: 95-1945833

LEADING THE CHARGE INSPIRING THE CHANGE™



Uniting Ventura County Since 1945

UNITED WAY OF VENTURA COUNTY

WOMEN UNITED®

WOMEN UNITED 4TH ANNUAL LUNCHEON



SPONSORSHIP OPPORTUNITIES

FRIDAY, MAY 8, 2020 | 11:30 AM - 2:00 PM

CALIFORNIA LUTHERAN UNIVERSITY | GILBERT SPORTS & FITNESS CENTER



We Are Women United.®

As an integral part of United Way, Women United® fights for the health, education, and financial stability of every person in every community. We are a diverse, vibrant community, bound together by a powerful sense of belonging – to each other, to the organization's mission, and to the communities we call home. Our powerful, global network of women leaders, over 70,000 strong, lives united against the most critical issues facing more than 165 communities in six countries.

We Ignite Change.

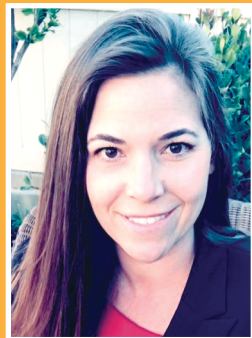
Communities need champions who understand their problems, see their potential, and will offer solutions that will make a difference. And global change is only possible when there is a vast and organized network that can lift up proven strategies and bring them to other communities. We ignite the power of women—who bring the passion, expertise, and resources needed to get things done – to create lasting change in their communities.

Our Mission.

Our mission is to mobilize the power of women as change-makers, creating a community where women, families and communities thrive. We aspire to transform local, organic growth into exponential, enterprise-level growth, by rallying our strong and passionate women leaders around an enthusiastically positive vision for the future.

Join Us.

Women United is at the forefront of United Way's movement to build stronger communities. Join a diverse group of women leaders who are engaged with philanthropy, volunteerism and advocacy.



SIERRA GUTIERREZ
CHAIR, WOMEN UNITED



ERIN SIMQU
EVENT CHAIR, WOMEN UNITED
VOLUNTEER

For questions and more info, contact Mitchel Sloan at:
(805) 485-6288 ext. 229
or Mitchel.Sloan@vcunitedway.org



POWER OF THE PURSE TICKETS

"Dig Deep in your purse today" for a Women United cause!

Opportunity to win one or more luxury designer purse(s) worth approximately \$150 - \$1500.

The more tickets you buy - the more chances of winning!
Several drawings at end of event.

1 for \$10.00, 3 for \$20 or 10 for \$50

Tickets available at event

100% of all proceeds benefit United Way programs.

Women involved in Women United see the communities they serve as an extension of their family. This is key, because women reinvest an average of 90% of their income in their families, compared to 30-40% reinvestment from men.

Presenting Sponsors

California Lutheran
UNIVERSITY



Keynote Speaker

SUMMER OWENS

AUTHOR & INSPIRATIONAL EDUCATOR

Known for her upbeat, "no excuses" personality, Summer Owens, literally wrote the book on eliminating excuses and overcoming obstacles. Summer became a mother at fifteen, but she didn't let that stop her from achieving her dreams. She graduated from high school, college, and business school with honors

with her son by her side through it all.

After a fifteen-year corporate career, Summer decided to use her life's challenges to help others overcome theirs. Summer is the founder and CEO of S.O. What! LLC and The S.O. What! Foundation and author of Life After Birth: A Memoir of Survival and Success as a Teenage Mother and the S.O. What! Literacy, Life Skills, and Character Education curriculum. In addition to being an author, life coach, excuse eliminator, and entrepreneur, Summer is an adjunct professor at The University of Memphis where she teaches marketing and the life skills course she created. Through all of her work, Summer shares the details of her life to demonstrate the importance of making good decisions, overcoming obstacles, and eliminating excuses to achieve success regardless of challenges.

She serves on the University of Memphis National Alumni board as well as the board of directors for Pathways in Education. She serves on the advisory board of A Step Ahead Foundation and the Women in Leadership & Philanthropy at the University of Memphis.

Although she has achieved great success, Summer's greatest challenge and accomplishment has been raising her son as a single mother.

Sponsorship Opportunities

**\$20,000
EVENT
SPONSOR**

- 3 TABLES OF 8 WITH PROMINENT SEATING
- FULL-PAGE AD IN THE PRINTED EVENT PROGRAM
- PROMINENT LOGO RECOGNITION ON ALL EVENT PRINTED MATERIALS AND ON SCREEN AT EVENT
- ONSTAGE SPEAKING OPPORTUNITY
- TABLE SIGN RECOGNITION
- VERBAL RECOGNITION FROM THE PODIUM
- ACKNOWLEDGMENT IN EVENT PRESS RELEASES
- COMPANY MENTION IN E-NEWSLETTER AND SOCIAL MEDIA
- COMPANY RECOGNITION ON WEBSITE FOR ONE-YEAR

**\$5,000
ADVOCATE
SPONSOR**

- TABLE OF 8
- HALF-PAGE AD IN THE PRINTED EVENT PROGRAM
- LOGO RECOGNITION ON ALL EVENT PRINTED MATERIALS AND ON SCREEN AT EVENT
- TABLE SIGN RECOGNITION
- VERBAL RECOGNITION FROM THE PODIUM ACKNOWLEDGMENT IN EVENT PRESS RELEASES
- COMPANY MENTION ON WEBSITE, E-NEWSLETTER AND SOCIAL MEDIA

**\$10,000
PRESENTING
SPONSOR**

- 2 TABLES OF 8 WITH PROMINENT SEATING
- FULL-PAGE AD IN THE PRINTED EVENT PROGRAM
- PROMINENT LOGO RECOGNITION ON ALL EVENT PRINTED MATERIALS AND ON SCREEN AT EVENT
- ONSTAGE SPEAKING OPPORTUNITY
- TABLE SIGN RECOGNITION
- VERBAL RECOGNITION FROM THE PODIUM
- ACKNOWLEDGMENT IN EVENT PRESS RELEASES
- COMPANY MENTION ON WEBSITE, E-NEWSLETTER AND SOCIAL MEDIA

**\$3,000
AMBASSADOR
SPONSOR**

- 6 SEATS AT A TABLE
- QUARTER-PAGE AD IN THE PRINTED EVENT PROGRAM
- LOGO RECOGNITION ON ALL EVENT PRINTED MATERIALS AND ON SCREEN AT EVENT
- TABLE SIGN RECOGNITION
- COMPANY MENTION ON WEBSITE, E-NEWSLETTER AND SOCIAL MEDIA

**\$1,000
SUPPORTING
SPONSOR**

- 4 SEATS AT A TABLE
- LISTING ON ALL EVENT PRINTED MATERIALS
- COMPANY MENTION ON WEBSITE, E-NEWSLETTER AND SOCIAL MEDIA

NOTE: All benefits delivered after signed sponsorship agreement has been received.

WAY OF VENTURA COUNTY
UNITED

