2019 - 2020 UNITED WAY OF VENTURA COUNTY WOMEN UNITED MEMBERS

Sierra Gutierrez - *Chair*
Dr. Leanne Neilson - *Immediate Past Chair*
Erin Simqu – *Event Chair*
Lenore Arab
Brenda Allison
Denise Bickerstaff
Elena Brokaw
Dr. Lisa Buono
Kristine Calara
Lizanne Camacho
Meryl Chase
Lynn Chen
Sonia Escobar
Amanda Flaum
Amy Fonzo
Betsy Friedman
Jennifer Gutierres
Jill Haney
Heather Hoffman
Kathy Jeffers-Volk
Margaret Kestly
Julia Lang
Deborah Meyer-Morris
Michele Newell
Tracy Noonan
Mary Olson
Christina Orta
Brandi Schnathorst
Michelle Sordi
Sherith Squires
Maria Ventura
Rosalind Warner-Hogan
Trish Williams
Stephanie Zierhut

UNITED WAY STAFF

Susan Englund - Vice President, Community Impact

Sponsor Information

DEADLINE TO FOR SPONSORSHIP: April 17, 2020

**EARLY BIRD TICKET PRICE $100 - AFTER APRIL 24, 2020. PRICE INCREASES TO $150.00

☐ $20,000 EVENT SPONSOR ☐ $10,000 PRESENTING SPONSOR ☐ $5,000 ADVOCATE SPONSOR ☐ $3,000 AMBASSADOR SPONSOR ☐ $1,000 SUPPORTING SPONSOR ☐ x $100/$150 TICKET** ☐ x $800 TABLE OF 8

TABLE NAMES _____

_____

_____

_____

SPONSORSHIP INFORMATION

Total Sponsorship Investment: $ _____ Sponsor Company Name:_____

Contact Person: _____ Address:_____

City: _____ State: _____ Zip: _____

Email: _____ Phone: (___) ____ - _____ Fax: (___) ____ - _____

PAYMENT INFORMATION

☐ Check enclosed for $ _____. Please make check payable to: **United Way of Ventura County.**

Credit Card Type: ☐ Mastercard ☐ Visa ☐ American Express ☐ Discover

Credit Card #: _____ Expiration Date: _____ Zip Code: _____

Name on Card: _____

Signature (required): _____ Date: _____

☐ Please invoice me

Please return this form to:
UNITED WAY OF VENTURA COUNTY
ATTN: Susan Englund
702 County Square Drive, Suite 100
Ventura, California 93003
(Please reference **WU 2020** on memo)

For more information contact:
Susan Englund
VP Community Impact
Susan.Englund@vcunitedway.org
Phone: (805) 485-6288 ext. 226

United Way of Ventura County

United Way of Ventura County is a registered 501(c) (3) non-profit organization, Tax ID: 95-1945833

LEADING
THE CHARGE
INSPIRING
THE CHANGE™

UNITED WAY OF VENTURA COUNTY
WOMEN UNITED®

WOMEN UNITED 4TH ANNUAL LUNCHEON

SPONSORSHIP OPPORTUNITIES

FRIDAY, MAY 8, 2020 | 11:30 AM - 2:00 PM

CALIFORNIA LUTHERAN UNIVERSITY | GILBERT SPORTS & FITNESS CENTER

United Way of Ventura County

We Are Women United®.

As an integral part of United Way, Women United® fights for the health, education, and financial stability of every person in every community. We are a diverse, vibrant community, bound together by a powerful sense of belonging – to each other, to the organization's mission, and to the communities we call home. Our powerful, global network of women leaders, over 70,000 strong, lives united against the most critical issues facing more than 165 communities in six countries.

We Ignite Change.

Communities need champions who understand their problems, see their potential, and will offer solutions that will make a difference. And global change is only possible when there is a vast and organized network that can lift up proven strategies and bring them to other communities. We ignite the power of women–who bring the passion, expertise, and resources needed to get things done – to create lasting change in their communities.

Our Mission.

Our mission is to mobilize the power of women as change-makers, creating a community where women, families and communities thrive. We aspire to transform local, organic growth into exponential, enterprise-level growth, by rallying our strong and passionate women leaders around an enthusiastically positive vision for the future.

Join Us.

Women United is at the forefront of United Way's movement to build stronger communities. Join a diverse group of women leaders who are engaged with philanthropy, volunteerism and advocacy.

SIERRA GUTIERREZ
CHAIR, WOMEN UNITED

ERIN SIMQU
EVENT CHAIR, WOMEN UNITED
VOLUNTEER

For questions and more info, contact Susan Englund at:
(805) 485-6288 ext. 226
or Susan.Englund@vcunitedway.org

Power of the Purse

For representation only
not actual opportunity item

POWER OF THE PURSE TICKETS

"Dig Deep in your purse today" for a Women United cause!
Opportunity to win one or more luxury designer purse(s) worth approximately $150 - $1500.
The more tickets you buy - the more chances of winning!
Several drawings at end of event.

1 for $10.00, 3 for $20 or 10 for $50

Tickets available at event

100% of all proceeds benefit United Way programs.

Women involved in Women United see the communities they serve as an extension of their family. This is key, because women reinvest an average of 90% of their income in their families, compared to 30-40% reinvestment from men.

Presenting Sponsors

California Lutheran UNIVERSITY

SAGE Publishing

Guest Speaker

TO BE ANNOUNCED

Sponsorship Opportunities

$20,000 EVENT SPONSOR

- 3 TABLES OF 8 WITH PROMINENT SEATING
- FULL-PAGE AD IN THE PRINTED EVENT PROGRAM
- PROMINENT LOGO RECOGNITION ON ALL EVENT PRINTED MATERIALS AND ON SCREEN AT EVENT
- ONSTAGE SPEAKING OPPORTUNITY
- TABLE SIGN RECOGNITION
- VERBAL RECOGNITION FROM THE PODIUM
- ACKNOWLEDGMENT IN EVENT PRESS RELEASES
- COMPANY MENTION IN E-NEWSLETTER AND SOCIAL MEDIA
- COMPANY RECOGNITION ON WEBSITE FOR ONE-YEAR

$10,000 PRESENTING SPONSOR

- 2 TABLES OF 8 WITH PROMINENT SEATING
- FULL-PAGE AD IN THE PRINTED EVENT PROGRAM
- PROMINENT LOGO RECOGNITION ON ALL EVENT PRINTED MATERIALS AND ON SCREEN AT EVENT
- ONSTAGE SPEAKING OPPORTUNITY
- TABLE SIGN RECOGNITION
- VERBAL RECOGNITION FROM THE PODIUM
- ACKNOWLEDGMENT IN EVENT PRESS RELEASES
- COMPANY MENTION ON WEBSITE, E-NEWSLETTER AND SOCIAL MEDIA

$5,000 ADVOCATE SPONSOR

- TABLE OF 8
- HALF-PAGE AD IN THE PRINTED EVENT PROGRAM
- LOGO RECOGNITION ON ALL EVENT PRINTED MATERIALS AND ON SCREEN AT EVENT
- TABLE SIGN RECOGNITION
- VERBAL RECOGNITION FROM THE PODIUM ACKNOWLEDGMENT IN EVENT PRESS RELEASES
- COMPANY MENTION ON WEBSITE, E-NEWSLETTER AND SOCIAL MEDIA

$3,000 AMBASSADOR SPONSOR

- 6 SEATS AT A TABLE
- QUARTER-PAGE AD IN THE PRINTED EVENT PROGRAM
- LOGO RECOGNITION ON ALL EVENT PRINTED MATERIALS AND ON SCREEN AT EVENT
- TABLE SIGN RECOGNITION
- COMPANY MENTION ON WEBSITE, E-NEWSLETTER AND SOCIAL MEDIA

$1,000 SUPPORTING SPONSOR

- 4 SEATS AT A TABLE
- LISTING ON ALL EVENT PRINTED MATERIALS
- COMPANY MENTION ON WEBSITE, E-NEWSLETTER AND SOCIAL MEDIA

NOTE: *All benefits delivered after signed sponsorship agreement has been received.*

WAY OF VENTURA COUNTY

UNITED