# **Literacy Kits**





# **Get Involved - Individuals, Groups or Corporations**

United Way creates opportunities for children to have bright futures and for caring volunteers to make a difference in our communities. We are fixing problems by finding simple, fun solutions to help engage children in learning. Literacy Kits helps low income children learn to read early on in life.

To continue helping more kids learn, there's an opportunity for individuals and workplaces to join with community partners to help young children build the literacy and social skills needed to succeed through literacy kits.

## What are United Way Literacy Kits?

- Literacy Kits inspire creativity among volunteers and bring books to life to deepen children's reading experiences.
- Volunteers design related props, games or other activities to make reading interactive and enjoyable for everyone involved.
- Making literacy kits is easy and exciting!

### Share the Joy of Reading! Create United Way Literacy Kits

Learning to read by the end of third grade is the most important predictor of a child's future success. Yet, many kids miss this important milestone. Kids who fall behind find it harder to catch up, causing frustration and often a sense of "giving up".

### Did you know?

- Lower income kids have an average of 4 books in their household.
- Kits provide encouragement to both kids and their parents to read and participate in the child's education.
- Lower income Pre-K children that are not ready to transition to kindergarten. Some challenges include: Struggles with names, alphabet, shapes, colors, and numbers.
- Right now, only 37% of High School students meet the A-G requirements (ability to apply to a four-year institution). The California State average is 43%.
- Low percentage stems from lack of early childhood education.