

UNITED WAY OF VENTURA COUNTY

**WOMEN
UNITED[®]**

**LEADING
THE CHARGE
INSPIRING
THE CHANGE™**



SPONSORSHIP OPPORTUNITIES

Women United 2nd Annual Luncheon

THURSDAY, MAY 17, 2018 | 11:00 AM - 2:00 PM

CALIFORNIA LUTHERAN UNIVERSITY | GILBERT SPORTS & FITNESS CENTER



**United Way of
Ventura County**

We Are Women United.

As an integral part of United Way, Women United® fights for the health, education, and financial stability of every person in every community. We are a diverse, vibrant community, bound together by a powerful sense of belonging – to each other, to the organization's mission, and to the communities we call home. Our powerful, global network of women leaders, over 70,000 strong, lives united against the most critical issues facing more than 165 communities in six countries

We Ignite Change.

Communities need champions who understand their problems, see their potential, and will offer solutions that will make a difference. And global change is only possible when there is a vast and organized network that can lift up proven strategies and bring them to other communities. We ignite the power of women—who bring the passion, expertise, and resources needed to get things done – to create lasting change in their communities.

Our Mission.

Our mission is to mobilize the power of women as change-makers, creating a community where women, families and communities thrive. We aspire to transform local, organic growth into exponential, enterprise-level growth, by rallying our strong and passionate women leaders around an enthusiastically positive vision for the future.

Join Us.

Women United is at the forefront of United Way's movement to build stronger communities. Join a diverse group of women leaders who are engaged with philanthropy, volunteerism and advocacy.



LEANNE NEILSON, Psy.D.

CHAIR, WOMEN UNITED

PROVOST & VICE PRESIDENT

OF ACADEMIC AFFAIRS FOR

CALIFORNIA LUTHERAN UNIVERSITY



ERIN SIMQU

EVENT CHAIR, WOMEN UNITED

For questions and more info, contact Vicki Raven at:

(805) 485-6288 ext. 229

or Vicki.Raven@vcunitedway.org



For representation only
not actual opportunity item

POWER OF THE PURSE TICKETS

"Dig Deep in your purse today" for a Women United cause!

Opportunity to win one or more luxury designer purse(s) worth approximately \$150 - \$1500.

The more tickets you buy - the more chances of winning!

Several drawings throughout the event.

\$5.00/Ticket or 5 for \$20

Tickets available at event

100% of all proceeds benefit United Way programs.

Women involved in Women United see the communities they serve as an extension of their family. This is key, because women reinvest an average of 90% of their income in their families, compared to 30-40% reinvestment from men.

PRESENTING SPONSORS

California Lutheran

UNIVERSITY





Guest Speaker

DR. BRENDA COMBS

INSPIRATIONAL EDUCATOR & SURVIVOR

From Homeless to Hero: Overcoming Trauma & Changing Your Life

A little over a decade ago, speaker Dr. Brenda Combs was a homeless crack addict and criminal who had been shot, beaten and raped. Today, having completely turned her life around, the media has landed her journey as being “from homeless to hero.” A single mother who successfully obtained a doctorate in organizational leadership,

Dr. Combs motivates others with her inspirational story of perseverance.

Once Brenda Combs set her sights on becoming a teacher, there was no stopping her. As a single mother of a young son who suffered a stroke at birth, she juggled three jobs while earning a bachelor’s degree in human services. She then went on to get her master’s degree and finished with a doctorate in organizational leadership with an emphasis on education. She travels around the world educating single mothers along with others on the importance of education and the power of within.

“If I can do it, anybody can do it,” she says. “I think every person has inside of them what it takes to succeed.”

Dr. Brenda Combs has received tremendous national coverage, including an article in Readers’ Digest and interviews on The Today Show and CNN News.

Sponsorship Opportunities

\$10,000 PRESENTING SPONSOR

- TABLE OF 8 WITH PROMINENT SEATING
- FULL-PAGE AD IN THE PRINTED EVENT PROGRAM
- PROMINENT LOGO RECOGNITION ON ALL EVENT PRINTED MATERIALS AND ON SCREEN AT EVENT
- ONSTAGE SPEAKING OPPORTUNITY
- TABLE SIGN RECOGNITION
- VERBAL RECOGNITION FROM THE PODIUM
- ACKNOWLEDGMENT IN EVENT PRESS RELEASES
- COMPANY MENTION ON WEBSITE, E-NEWSLETTER AND SOCIAL MEDIA

\$5,000 ADVOCATE SPONSOR

- TABLE OF 6
- HALF-PAGE AD IN THE PRINTED EVENT PROGRAM
- LOGO RECOGNITION ON ALL EVENT PRINTED MATERIALS AND ON SCREEN AT EVENT
- TABLE SIGN RECOGNITION
- VERBAL RECOGNITION FROM THE PODIUM
- ACKNOWLEDGMENT IN EVENT PRESS RELEASES
- COMPANY MENTION ON WEBSITE, E-NEWSLETTER AND SOCIAL MEDIA
- COMPANY MENTION ON WEBSITE, E-NEWSLETTER AND SOCIAL MEDIA

\$2,500 AMBASSADOR SPONSOR

- 4 SEATS AT A TABLE
- QUARTER-PAGE AD IN THE PRINTED EVENT PROGRAM
- LOGO RECOGNITION ON ALL EVENT PRINTED MATERIALS AND ON SCREEN AT EVENT
- TABLE SIGN RECOGNITION
- COMPANY MENTION ON WEBSITE, E-NEWSLETTER AND SOCIAL MEDIA

\$1,000 SUPPORTING SPONSOR

- 2 SEATS AT A TABLE
- LISTING ON ALL EVENT PRINTED MATERIALS
- COMPANY MENTION ON WEBSITE, E-NEWSLETTER AND SOCIAL MEDIA

NOTE: All benefits delivered after signed sponsorship agreement has been received.

2017 - 2018 United Way Of Ventura County Women United Members

Dr. Leanne Neilson - *Chair*
Erin Simqu - *Event Chair*
Lisa Aguilar
Lenore Arab
Brenda Allison
Kimberky Bridges
Elena Brokaw
Kristine Calara

Meryl Chase
Jacqueline Corey
Sonia Escobar
Amy Fonzo
Betsy Friedman
Jennifer Gutierrez
Jill Haney
Heather Hoffman

Kathy Jeffers-Volk
Julia Lang
Sarah McCune
Donna McNeely
Sierra Gutierrez
Deborah Meyer-Morris
Michele Newell
Mary Olson

Deb Richard
Brandi Schnathorst
Michelle Sordi
Rosalind Warner-Hogan
Patricia Wells-Turnage
Carmel & John M Whitman
Foundation
Trish Williams

UNITED WAY STAFF

Vicki Raven - Vice President, Resource Development & Marketing
Susan Englund - Vice President, Community Impact

Sponsor Information

DEADLINE TO FOR SPONSORSHIP AND TICKET PURCHASE:
May 11, 2018

**EARLY BIRD TICKET PRICE \$75 - AFTER APRIL 30, 2018, PRICE INCREASES TO \$100.00

\$10,000 PRESENTING SPONSOR \$5,000 ADVOCATE SPONSOR \$2,500 AMBASSADOR SPONSOR \$1,000 SUPPORTING SPONSOR x \$75/\$100 TICKET** x \$600 TABLE OF 8

TABLE NAMES

SPONSORSHIP INFORMATION

Total Sponsorship Investment: \$ _____ Sponsor Company Name: _____
Contact Person: _____ Address: _____
City: _____ State: _____ Zip: _____
Email: _____ Phone: (____) ____ - ____ Fax: (____) ____ - ____

PAYMENT INFORMATION

Check enclosed for \$ _____. Please make check payable to: **United Way of Ventura County.**
Credit Card Type: Mastercard Visa American Express Discover
Credit Card #: _____ Expiration Date: _____ Zip Code: _____
Name on Card: _____
Signature (required): _____ Date: _____
 Please invoice me

Please return this form to:
UNITED WAY OF VENTURA COUNTY
ATTN: Vicki Raven
702 County Square Drive, Suite 100
Ventura, California 93003
(Please reference **WU 2018** on memo)

For more information contact:
Vicki Raven
VP Resource Development & Marketing
Vicki.Raven@vcunitedway.org
Phone: (805) 485-6288 ext. 229



United Way of Ventura County