

<b>Building Healthy Smiles</b>		
<b>Social Media Calendar June</b>		
<b>Date</b>	<b>Sample Tweet/Post</b>	<b>Where Posted</b>
6/1/17	Summer is here! Make sure you have healthy summer snacks on hand to help keep healthy teeth! <a href="http://bit.ly/28NkYhI">http://bit.ly/28NkYhI</a>	Twitter
	#Denti-Cal funds need to be fully restored! Tell ur legislator to use #Prop56 funds how they were intended <a href="http://bit.ly/2psMbLg">http://bit.ly/2psMbLg</a>	Twitter
6/6/17	.@brush2min2x has some great info on your kids teeth at all stages! <a href="http://bit.ly/2ipuagF">http://bit.ly/2ipuagF</a> #BuildingHealthySmiles	Twitter
6/8/17	#Caleg has an opportunity to <b>increase access</b> to #oral care for millions of people. Honor #Prop56 and earmark \$ for care	Twitter
6/13/17	Help kids rmr to start/end the day w/ Monster-busting & brushing with @AmerAcadPedDent mirror posters! <a href="http://bit.ly/1HXQS6w">http://bit.ly/1HXQS6w</a>	Twitter
6/15/17	If your child has coverage through Medi-Cal or @CoveredCA , they also have dental coverage! Make sure you use it! @KidsPartnership (Use with coverage flier)	Twitter, Instagram, Facebook
6/20/17	Encourage healthy teeth by encouraging healthy eating habits! Check out @AmerDentalAssn activity sheets <a href="http://bit.ly/2rx0Daj">http://bit.ly/2rx0Daj</a>	Twitter
6/22/17	Have a little one getting ready to lose a tooth? Check out these fun resources to mark the occasion! <a href="http://bit.ly/1mIQa3i">http://bit.ly/1mIQa3i</a>	Twitter
6/27/17	Try using @brush2min2x fun 2 min videos to keep ur kids brushing for 2 min. 2x a day. <a href="http://bit.ly/2ip60Q8">http://bit.ly/2ip60Q8</a>	Twitter
6/29/17	Make brushing fun for your little ones! Check out @AmerDentalAssn for songs to brush to! <a href="http://bit.ly/2kIJnfi">http://bit.ly/2kIJnfi</a>	Twitter
	<b>Sample Tweet/Post for #BuildingHealthySmiles</b>	
	I'm #BuildingHealthySmiles by educating (#) parents on how to be sure their kids are brushing correctly.	
	I'm #BuildingHealthySmiles @ (Location of event/education)	
	How are you #BuildingHealthySmiles for kids in your	
	I'm #BuildingHealthySmiles by advocating for higher #Denti-Cal	
	I'm #BuildingHealthySmiles with the parents from (school, NFL	

**County Children's Oral Health Collaborative  
Twitter Handles/Websites**

<b>Organization</b>	<b>Twitter Handle</b>
California Dental Association	@CDA_Dentists
California Dental Association Foundation	
Children Now	@ChildrenNow
DentaQuest Foundation	@DentaQuest
Rob Bonta	@RobBonta
The Children's Partnership	@KidsPartnership
Children's Dental Health Project	@Teeth_Matter
Save Kids Teeth	
Oral Health America	@Smile4Health
American Association of Pediatric Dentistry	<a href="#">@AmerAcadPedDent</a>
The Original Tooth Fairy	
The Original Tooth Fairy Halloween	
Kids Healthy Mouths	<a href="#">.@brush2min2x</a>
Center for Oral Health	@Center4OralHlth
Helping California Smile	<a href="#">.@helpingCAsmile</a>
Mouth Healthy Kids	<a href="#">.@AmerDentalAssn</a>

<b>Hashtags</b>
#ThinkTeeth
#ExtendCHIP
#DentalHealth
#CDACares
#OralHealth
#Dental
#BuildingHealthySmiles
#FixDenti-Cal

<b>Website/Notes</b>
<a href="http://www.cda.org">www.cda.org</a>
<a href="http://www.cdafoundation.org">www.cdafoundation.org</a>
<a href="http://www.childrennow.org">www.childrennow.org</a>
<a href="http://www.dentaquestfoundation.org">www.dentaquestfoundation.org</a>
Assembly Health Committee Chair
<a href="http://www.childrenspartnership.org">www.childrenspartnership.org</a>
<a href="http://www.cdhp.org">www.cdhp.org</a>
<a href="http://www.savekidsteeth.org">www.savekidsteeth.org</a>
<a href="http://www.oralhealthamerica.org">www.oralhealthamerica.org</a>
<a href="http://www.aapd.org">www.aapd.org</a>
<a href="http://www.theoriginaltoothfairypoll.com/">http://www.theoriginaltoothfairypoll.com/</a>
<a href="http://www.theoriginaltoothfairypoll.com/trick-or-treating/">http://www.theoriginaltoothfairypoll.com/trick-or-treating/</a>
<a href="http://www.2min2x.org">www.2min2x.org</a>
<a href="http://www.centerfororalhealth.org">www.centerfororalhealth.org</a>
<a href="http://www.mouthhealthykids.org">www.mouthhealthykids.org</a>

## Ventura County Children's Oral Health Collaborative Holidays/Events to Promote

Date/Time Frame	Event
February	National Children's Dental Health Month
2/7	ADA Give Kids a Smile Day
2/9	National Toothache Day
2/28 and/or 8/22	Tooth Fairy Day
March	National Nutrition Month
3/20	World Oral Health Day
April	Every Healthy Kid Week
5/31	World n o Tobacco Day
October	National Dental Hygiene Month
Halloween	Create/join campaign